

LOCAL FACES



RICK FLORES | THE DAILY EVERGREEN

DJ Goldfinger scratches, transitions and practices his set for the coming night on Thursday at Stubblefields.

DJ Goldfinger: Painting with music

By Aila Ikuse
Evergreen reporter

DJ Goldfinger, general manager and DJ at Stubblefields, may use vinyl records and turntables to DJ, but his music is anything but old-school.

"I'm a music nerd," Goldfinger said. "I love to DJ. I wake up thinking about it, I could be in the middle of something and thinking about DJ'ing. I go to bed and I'm still thinking about DJ'ing."

Goldfinger has been DJ'ing since he was 15. He listened to MTV, bought some equipment and never looked back.

"I like to play Top 40, but with a twist," Goldfinger said. "For example, I might be playing a YG song and throw in some Phil Collins."

Goldfinger came to Pullman about 19 years ago to study communication, and started DJ'ing courtyard parties at the Campus Commons apartments. After that, he was introduced to Greek

The main reason Goldfinger prefers to use turntables and a mixer as his weapons of choice is because of their flexibility. Instead of creating set lists and mixes beforehand, turntables

is going to like you, and want to be a part of what you are doing," Goldfinger said. "I want you to come here and meet somebody. I want you to meet your next best friend, your next boyfriend or girlfriend. This moment is for now and there will never be another. I want you to share that moment."

DJ Goldfinger can be found every Tuesday, Thursday, Friday and Saturday night living it up at Stubblefields. He also does other gigs. In fact, he is booked for two Cougar weddings this summer.

Pullman can be embodied by Goldfinger's signature closing song, the theme song from Cheers, with its famous lyrics of "Where everybody knows your name." Pullman is just that place, and DJ Goldfinger intends to keep it that way.



Best musician

1. DJ Goldfinger
2. Tommy Gunz
3. Eric E at The Coug

Best DJ

1. DJ Goldfinger
2. DJ Juicebox
3. Tommy Gunz

Row, and knew Pullman was the place to be.

"DJ is my art, my life, it's how I paint," Goldfinger said. "The canvas is blank, then people start showing up, and it's art on the fly."

and a mixer allow him to edit live, Goldfinger said.

"I want people to come here because they appreciate being there. You come to Stubblefields, and somebody is going to know your name. Someone

Helping customers to see how beautiful they truly are

By Mariah Inman
Evergreen reporter

James Cofer is the principal hair stylist in Pullman for hair-cuts and coloring.

Cofer is from Lewiston, Idaho, and learned his craft there. June will mark his 13th year in the business.

"Learning hair takes countless hours behind the chair to perfect your craft," he said in an email. "You can never say you have arrived because there is always a new wonder to explore."

He finds it rewarding to work as a color educator for the U.S. distributor of Barex Italiana.

"I get to talk to and train hair-dressers," he said. "It's a lot of fun to work with people passion-

ate about their craft."

Whether he is teaching others how to become better at the craft or working on hair himself, he finds every day of work new and exciting.

"It's the only job that can never get boring," Cofer said.

that the craft of hair styling not only filled his own passions, but it filled the needs of those lacking confidence in themselves.

"It's very rewarding when you can make people realize how beautiful they truly are, and help them past any insecurities they have," he said.

Cofer chose Pullman because of the warm and diverse community that welcomes all people, he said.

"I am proud to call a place home that looks to treat all people with kindness and respect," he said, "coming together and celebrating cultural differences instead of walling off our hearts."



Best hairstylist

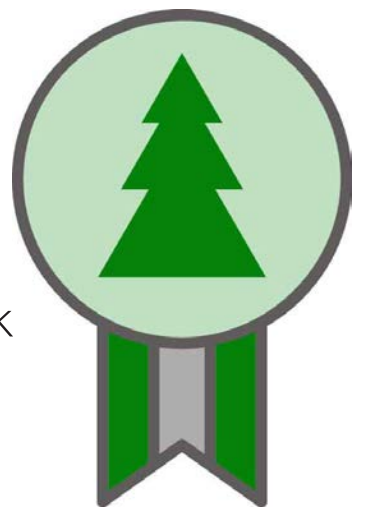
1. Hair by James
2. Annaliese Zook, Effie's Beauty Shoppe
3. The Man Shop

"You never do the same thing twice."

His initial love for his career stemmed from his passion to work with others and his drive to create art, he said. He found

Best boss

1. DJ Goldfinger
2. CJ & Quincy Roberts
3. Chad C. Kock / Kirk Schulz



Best doctor

1. Edward Smith, Pullman Family Medicine
2. Henry Sunday, WSU Health & Wellness Services
3. Dennis Garcia, WSU Health & Wellness Services